

4 June 2020

PRESS RELEASE

#ManagersForFuture want to transform the world of management

After students, parents and scientists, managers have stepped up to start their own movement to tackle the climate emergency and a burned-out management culture. The #ManagersForFuture group has now published its manifesto to underline the importance of changing the world of management for the benefit of people and the planet.

Inspired by the ForFuture movement, the group of international managers highlights its own role to play in the economic transition. The #ManagersForFuture movement understands itself as a bridge-builder between traditional management and the activists on the street for a sustainable future. To succeed in the historic challenges we face today, the managers believe that it is of utmost importance to lead by example and unite to create a critical mass of change-makers.

The President of CEC European Managers, Ludger Ramme, who supported the launch of the initiative, underlines that “more and more managers recognise the value of being equipped with the right skills in the domain of sustainability. Today’s business education, company structures and management practices are however not fit for purpose by delivering insufficiently sustainable impacts. A whole new set of leadership skills is required for a rapidly changing world.”

The ManagersForFuture movement will raise awareness on sustainability, advocate for a new management standard and help managers in a more purposeful professional development.

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