

CEC European Managers
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PRESS RELEASE

#ManagersForFuture want to transform the economy

After students, grandparents and scientists, managers have now launched their own initiative to tackle the climate emergency alongside other sustainability challenges. The #ManagersForFuture campaign, launched by the European social partner CEC European Managers, aims at identifying how to transform management to create an economic system fit for future challenges.

While the Fridays For Future movement has put the climate issue high on the public agenda, the demanded action has been limited so far, according to the managers behind the campaign. This stands against the background that managers in the private and public sectors bear particular responsibility in setting their organisations on a sustainable path and leading personally by example. #ManagersForFuture therefore raises the question how to operate a paradigm shift in management skills, practices and purpose.

CEC President Ludger Ramme underlines that “more and more managers recognise the value of being equipped with the right skills in the domain of sustainability. Today’s business education, company structures and management practices are however not fit for purpose by delivering insufficiently sustainable impacts. A whole new set of leadership skills is required for a world characterized by volatility, uncertainty, complexity and ambiguity (VUCA).”

To raise awareness on the new management requirements and to collect best practices, the campaign will host a series of questions that managers can use to reflect on their business. The initiators are convinced that the debate comes at a crucial time with many managers questioning current business models and job purpose.

www.ManagersForFuture.eu

EUROPEAN MANAGERS

About CEC European Managers

CEC European Managers represents around one million managers in Europe through its national and sectoral federations. At European level, CEC is one of the six EU cross-industry social partner organisations recognised by the European Commission. As the independent and autonomous voice of managers, CEC making sure that the interests of managers as bridge builders between employers and the workforce are heard.

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